

EPIMEDIAGROUP, LLC 2016 ELECTRONIC PRESS KIT.



Media Group LLC

FOR MEDIA INQUIRES CONTACT [PRTEAM@EPMEDIAGROUP.COM](mailto:PRTEAM@EPMEDIAGROUP.COM)

# Who Is epiMediaGroup

Our Team of professionals are highly skilled in Business Marketing & Public Relations. Our Team has a successful track record of launching individuals & their corporations into the next generations of their businesses (with exponential growth & increased revenue). Strategically located, we offer the latest in innovative marketing, advertising and public relations across all communication channels.



## About epiMediaGroup

Our Team of seasoned marketing & PR pros are highly skilled in helping companies go to the market faster in today's world. We specialize in Event Production, Marketing, Branding, Public Relations, Local, National and International Press Campaigns. The epimediagroup, LLC is on the cutting edge of the latest marketing, advertising, PR, search engine optimization (SEO) and social media marketing strategies. Our clients have doubled and tripled revenues. We know our stuff and our case histories prove it. Our team's strengths and successes over the years for emerging consumer high technology

and corporate clients gave us a jump start on Internet marketing which we have been a part of since its inception. Our Clients CNN, FoxNews, MTV, VH1, The Today Show, YBF, Bossip, Sister2Sister, Allure Magazine, Juicy Magazine and more.



For Media Inquires Contact [PRTeam@epimediagroup.com](mailto:PRTeam@epimediagroup.com)

# What sets us apart?

The epiMediaGroup is not only a business consulting firm, but we have the blueprint and strategy to successfully execute. Your one-stop shop for all business needs, we offer:

- » Graphic Design
- » National and International Marketing
- » Campaigns
- » Product development



## What we do.



### INSIGHTS & STRATEGY

BIG Ideas, Creative Direction, Brand Positioning, Research, Insights, Key Messaging, Content Marketing Strategy, Digital Marketing Strategy, Brand Strategy.



### DIGITAL / SOCIAL MEDIA / MOBILE

Mobile Marketing, Monitoring & Analysis, Social Media Marketing, Email Marketing Promotions & Contests, Viral Seeding.



### EXPERIENTIAL MARKETING

Event Management, Press Events, Trade Shows, Fashion Shows, Product Launches, Trunk Shows, Product Sampling, Film/TV Screenings, Retailtainment Events, Brand Experiences.



### INFLUENCE ENGAGEMENT

Talent Identification and Procurement, Social Media Integration, Branded Live Performances, Influencer Seeding



### MEDIA RELATIONS

Media Strategy & Planning, Event Publicity, Press Releases /Media Alerts, Sponsorship Tie-Ins, EPKs, Media Training, Blogger Relations.



### CREATIVE

Website Design, Invitations, Logo, Branding, Photo Shoot, Art Direction, Print Collateral, Packaging, Brand Identity.

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# Past and Present

## Corporate/Fortune 500

IBM

Lucent Technologies

THI Industries

General Electric Energy

## Faith Base

*Eternal Life Entertainment*

BeVocal

Christian Social Network

(Good Life and More) Lifestyle Blog

## Sports & Athletes

National Basketball Retired Players Association

Dale Ellis, NBA Legend

## Non-Profit Organization

Atlanta Public Schools

Hosea Helps

## Entertainment

She'Luxe Couture

Jammin' N Jamaica Cruise

Omilami Productions

Towanda Braxton

Special K

Helluva (Producer)

Shiree "The Hair Icon" McClendon

Bo Talley-Williams

Ebony Eyes Entertainment

Peppermint Candy Publishing

## Actors/Authors

Jay Barnett

Afemo Omilami

Women's Health and Fitness Expo

Dr. Charles H. Jackson, Jr.

Carmen Rubin

Michelle Wilson-Green

## Small Business

KL Jackson law

The Art of Luxury

Walker Desktop Studio

Choice Tax Group

Certified Boss

Akira Eiland-Sharp

Shavewise

Lenise Williams

Jodie "SewJodie" Rowlands

Retired Players of the NBA- Atlanta

MYP, INC

The TDR Group

The Lank Law Group

Certified Boss

Dr. Myla Bennett Powell

Dear Yvette Book Series

I.R.I.Extensions Hair Enterprise

Colleen's Hair Wetting

I.R.I.E. Mega Beauty Expo

Conceal Virgin Hair

Numb-It-All

Time Restaurant and Lounge



For media and business  
inquires contact

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www.epimediagroup.com